
The world and culture mediated by the language. La Habana: Pueblo y Educación.
Abello Cruz, A.M., J. R. Montano, E. Sobrino, A. I. Bonachea, J. E. Hernández, O.A. Francés, et al. (2014).

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Among the books most consulted by professors and students of the degrees in Spanish-Literature, Social Communication and Socio-Cultural Studies is *The world and the culture mediated by the Language*, which addresses topics related to grammar, spelling, vocabulary, expression oral and written, with the purpose of contributing to form competent communicators.

The group of authors of this text, composed of professors from different universities in the country and national methodologists of the Directorate of Training of Pedagogical Personnel of the Ministry of Education, was led by Dr. C. Ana María Abello Cruz, outstanding teacher and researcher in the area of communication, author of several articles and books among which stand out *To expand my cultural horizons*; *Spelling, calligraphic and textual norms*; *Spanish- literature for pedagogical schools*.

The selected text, *The world and the culture mediated by language*, is formally structured by nine chapters, which, in turn, have three sections:

- 1-Previous considerations, conceived as an introductory note, which specify the fundamental objectives of the subject.
- 2-From the theory, where theoretical treatment is given to the contents that are addressed in the chapter
- 3-For the integral development of knowledge, understood as practical exercise.

In all the chapters we find that which we must not forget, where fundamental aspects of the content are synthesized, and other perspectives, where the theme under study is deepened.

The first chapter of the book entitled *Learning to be and live with the Other and the Others* through the language comments on the need to systematize a set of knowledge, experiences and research results that have been achieved in the area of communication, and that are dispersed in different bibliographical sources.

The second chapter: *Text and communication: essential tools for living written communication*, allows to remember and deepen essential aspects of written communication: the constructive levels of the text, the paragraph as a compositional unit of the text, the recognition and analysis of main ideas, the summary as an activity of comprehension and production and its different types, punctuation marks, its importance in the processes of comprehension and construction of texts.

In *Between the one and the diverse: the world and culture mediated by writing and texts*, third chapter of the book, contents about the text in oral and written communication are analyzed as an essential means of communication and basic component of culture and The identity of a people.

In the fourth chapter, *New ways of reading. The reading of symbols and images and from the electronic screens*, explains the ways to achieve communication through different texts such as discontinuous, iconic-verbal, and digital communication, which arises, according to the comments presented in the book, “As an effect of the new technologies that are introduced vertiginously in the field of social communication and that give the user the opportunity to express themselves not only in writing, but also through images, emails, blogs, among others” (p .171). They also address the different skills to develop to achieve effective communication: characterize, demonstrate, practice, among others.

The fifth chapter, *To investigate and know more: language, text and science*, analyzes the language of science in scientific-technical texts, which are conceptualized as “that oral or written text of the field of science, of knowledge, scientific information, knowledge, analysis and reflection in its different spheres and, in general, of scientific-professional communication ”, (p.211), and basic

objectives are provided to deepen the knowledge of this type of text , aimed at knowing how to characterize, demonstrate, recognize, value, correct and self-correct

The expository and argumentative texts, their classes, their reading, comprehension, analysis and construction are the object of study in the sixth chapter that has the title *To convince, to persuade, to achieve a dialogic relationship with others*.

In chapter seven, *The official texts and the self-regulatory system of the social behavior of the peoples*, a general characterization of the legal and administrative texts of the official style, which are used for communication between the State and citizens, and to establish links, it is intended to regulate provisions. Their study contributes to enriching vocabulary, characterizing, and assessing, correcting and self-correcting behavior to achieve adequate citizenship training.

The eighth chapter, *The aesthetic discourse: to think, to feel, to enjoy*, as the name implies, is about the aesthetic text- literary. Poems, stories, novels, plays are characterized as literary texts. In this chapter, unlike the rest, the section *For the integral development of knowledge* is incorporated, which adjusts to the nature of the subject treated, with activities designed taking into account the peculiarities of this discourse that are grouped into: activities to listen, feel and imagine, observe, think, understand, analyze and, finally, activities to express and create.

In the last chapter, under the title *Building an ethics of discourse to live in peace and harmony*, the subject of oratory is analyzed, described as the art of speaking eloquently, of good saying, or the art of persuading. It has among its intentions that readers can coherently construct texts with different communicative purposes, correct and self-correct their own and other people's thoughts when writing and take different types of texts to dictation; take dictation or medium length texts.

The simple, didactic and affordable way in which it has been written *The world and the culture mediated by the Language* makes its enjoyment possible and the implementation of the theoretical and methodological aspects explained in its pages.

Because of the importance that communication has for human activity and the relevance it acquires in different professions, especially in the area of humanities, we recommend reading.